



NAME: Dr.Panuganti Jayasree

e-mail id: panuganti.jaya@gmail.com

Assistant Professor

Ph.D. M.B.A. (Marketing & Human Resources) NET.

Teaching Experience: 12 years

Subjects Taught: Marketing Management, Fundamentals of Marketing, Business Economics, Managerial Economics, Total Quality Management, International Business, Business policy and strategy, Strategic Management, Entrepreneurship and Development, Global Business Strategies ,Retail Management, Services and Global Marketing.

Teaching Experience: 12 years of Teaching Experience.

Publications: Published 12 papers in National and International Journals.

Presented 10 paper presentations in Seminars and Conferences.

Attended ATAL Fdp's and Completed Consumer Behaviour and HR Analytics – 2 NPTEL course.